



Association Internationale de la Savonnerie, de la Détergence et des Produits d'Entretien
International Association for Soaps, Detergents and Maintenance Products



Brussels, 29 May 2013

TO THE NATIONAL ASSOCIATIONS DIRECTORS

Dear Madam,
Dear Sir,

2013 A.I.S.E. SME DAY

We are pleased to send you the programme of our SME DAY 2013 which will take place in Germany on 13 September 2013.

The event is being organized through the A.I.S.E. SME SG. It will take place in München from 9.15 to 16.00, and will be kindly hosted by Dr. Schnell Chemie GmbH. A dinner will be organized on the evening of September 12th.

This year the programme includes key strategic challenges SMEs will face in the short to medium term in the technical field (e.g. Classification and Labelling, Biocides) and in the field of sustainability (e.g. Corporate Social Responsibility).

In attachment you will find the programme of the event and a registration form. A block booking of 20 rooms at the "Motel One – München Sendlinger Tor" has been done. We invite participants who wish to book a room to send the booking form directly to the hotel as soon as possible. Please note that the principle of "first come-first served" will be applied.

We would be grateful if you could convey this additional information to your SME company members.

Yours sincerely,

Christine Boudet
Director of Legal Affairs

A.I.S.E. aisbl
Av. Hermann Debroux 15A
1160 Brussels
Belgium

Tel +32 (0)2 679 62 60
Fax +32 (0)2 679 62 79
aise.main@aise.eu
www.aise.eu

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