



IKW

INFORMATIONEN

Industrieverband Körperpflege-
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VERANSTALTUNGEN
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Cosmetica 2006 - AL-INVEST Business Meeting

Wir möchten unsere Mitgliedsfirmen auf das AL-INVEST Business Meeting hinweisen, das gleichzeitig mit der Cosmetica 2006 stattfindet. Die EU stellt für diese Veranstaltung Fördermittel zur Verfügung:

Eurocentre CIC Rio de Janeiro, in partnership with **Eurocentre CITPAR - Parana**, will promote the **Business Meeting "COSMÉTICA 2006"**. The meeting is part of European Commission's **AL-INVEST III Program** and will be held simultaneously to the 16th "**COSMOPROF COSMETICA 2006**", the greatest Latin American event in the beauty industry.

What is AL-INVEST?

AL-Invest is a program created and developed by the European Commission aiming to encourage cooperation within the business and technology communities from Europe and Latin America. AL-INVEST is composed by a network of accredited operators called Eurocenter and Coopecos, who organize meetings in order to establish partnerships between the above-mentioned communities to produce business agreements, joint ventures, strategic alliances, technology transference and such.

The goal of this Sector Meeting is to make possible the relationship between middle and small size European and Latin American business companies in order to develop technical and business partnership as stated above.

Sub-sectors: Cosmetics Products, Perfumery, Raw Materials, Packagings, Hair and Esthetics.

Products: Fragrances, Make-up and Talcum, Skin Creams/ Sun Creams / Suntan Oils, Hair Products, Oral Hygiene, Deodorants, Soaps, Brushes, Comb and Cutlery.

Benefits to the company:

- Meeting agenda programmed in accordance to common interests;
- Specific site within FIEE grounds to carry out the business meetings;
- Assistance and translation services during the meetings;
- Inclusion of the company in the catalogue to be distribute to all participants from Europe and Latin America;

- Access to the profiles from all participant companies in the event;
- Technical visits;
- International Technical Seminary with well known specialists;
- Free of charge registration to the business meetings in the seminary;
- Supporting follow-up after the event.

Participant Countries:

Europe: Germany, The Netherlands, Italy, United Kingdom and Czech Republic.

Latin America: Argentina, Mexico and Brazil.

How to participate:

The company that act in the sector and wish to participate should send back the registration form as soon as possible, so we can prepare a personalized interview schedule.

About the fair:

Date: September 23rd, 24th, 25th, 26th of 2006

Time: from 10:00am to 07:00pm

Place: ANHEMBI - São Paulo - SP – Brazil

Last edition (2005) data:

Total of visitors: 78.000

Total of expositors: 540

Expository area: 58.000 m²

FOR FURTHER INFORMATION OR DOUBTS PLEASE CONTACT EUROCENTER
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