

The Best Export Promotion Expo in Korea

Cosmetics & Beauty Expo, Osong Korea 2019



Overseas
Buyer
Invitation
Program

October 22 ~ 26, 2019
Osong Station



CHUNGCHEONGBUK-DO

CHEONGJU
CITY



Osong Bio
Promotion Foundation

The 'Mecca of K-Beauty', Osong leads the cosmetics industry in Korea.

The Cosmetics & Beauty Expo, Osong Korea 2019 that will be conducted for the 6th consecutive year this year, has stood its place to be the biggest specialized cosmetics export promotion expo in the country that provides practical aid to cosmetics manufacturers.

Date October 22[Tue] ~ 26[Sat], 2019 [5days]

Organized / Conducted by Chungcheongbuk-do · Cheongju-si | Osong Bio Promotion Foundation

Venue Osong Station

Contents Industrial Exhibitions, Business Meetings, Sales, Conferences, and more

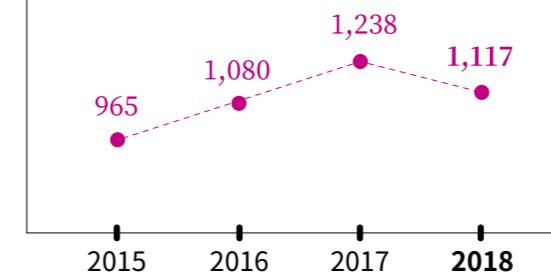
Facilities 7,690m²(Exhibit halls 6,890m², Conference halls 800m²)

Participants 250 Exhibitors, 1,000 Buyers and 80,000 Visitors

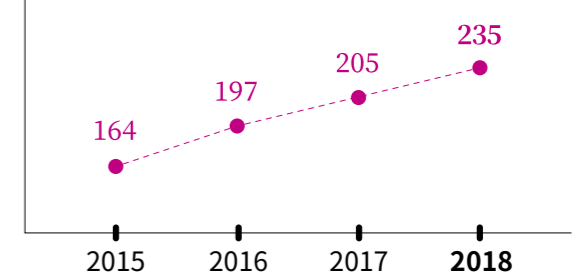
☑ Main Achievements

1,117 Buyers, **235** Exhibitors and **91,360** Visitors

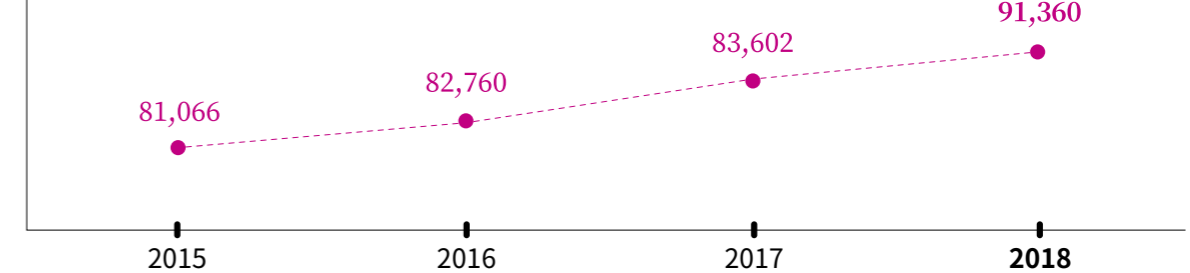
No. of Buyers



No. of Exhibitors



No. of Visitors



A clear rising in the number of Buyers, Exhibitors and Visitors for the past 4 years!



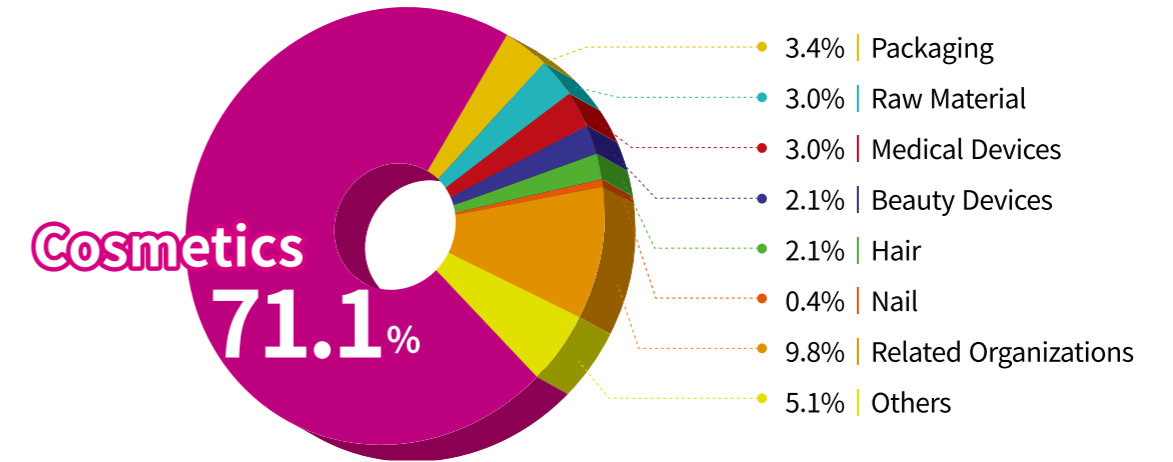
Business Meeting Session

- 2,491 Business Meeting Sessions over the course of 5 days
- Pre-Matching between buyers and exhibitors through a specialized matching system
- Business Meetings at a specially prepared business lounge

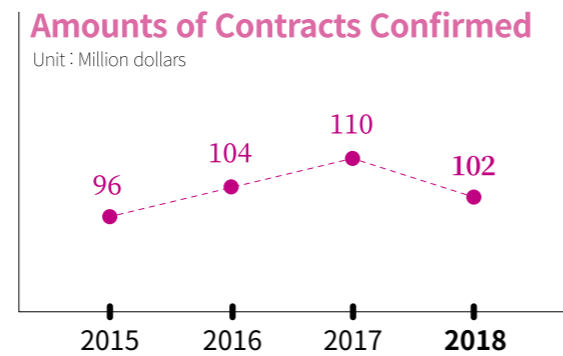
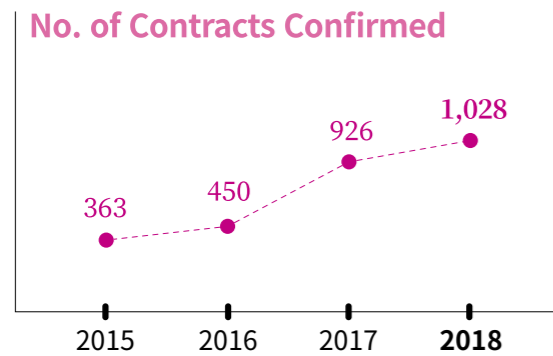


Exhibitors Status

Classification per Industry

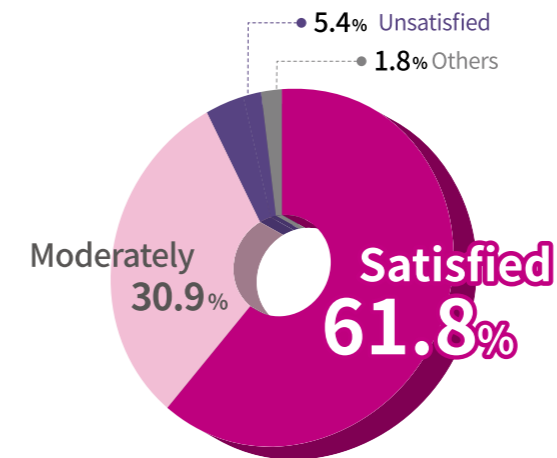


Business Meeting Record

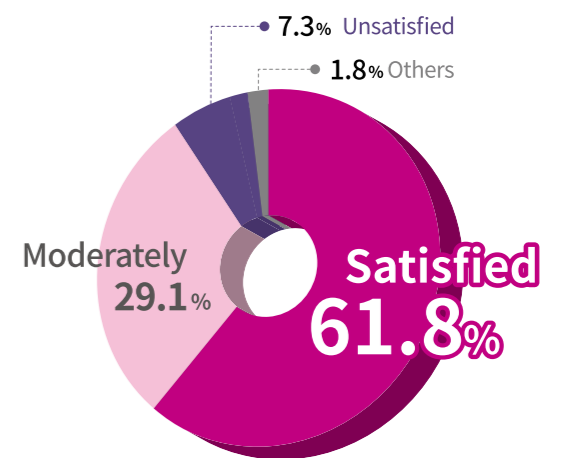


Survey Results

Finding Buyers

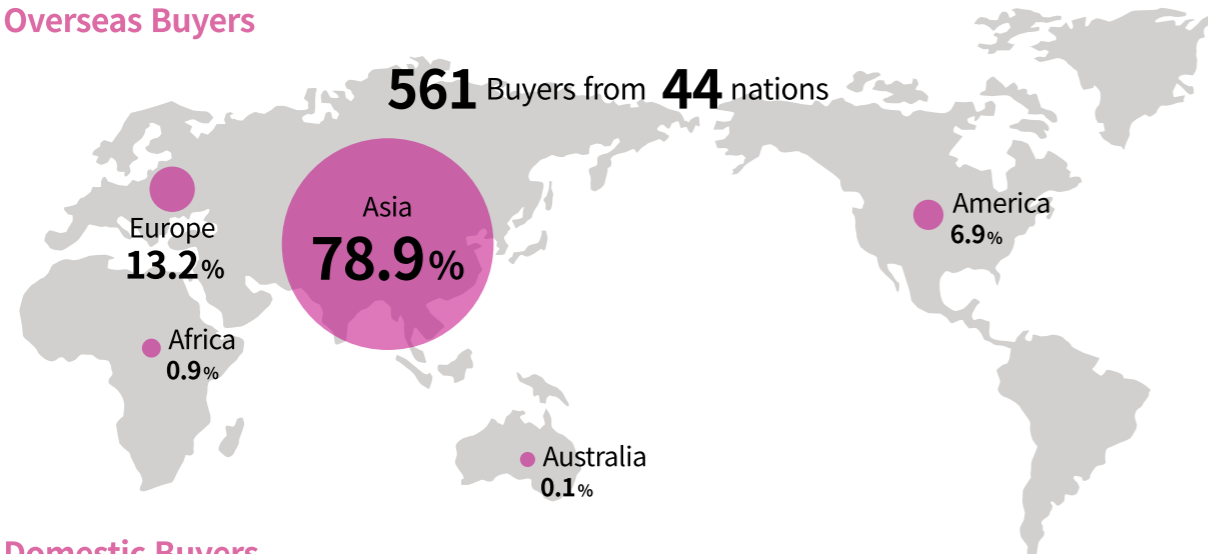


1:1 Business Meeting



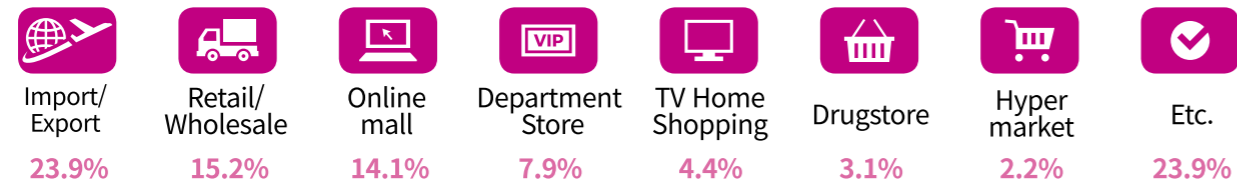
Buyers Status

Overseas Buyers



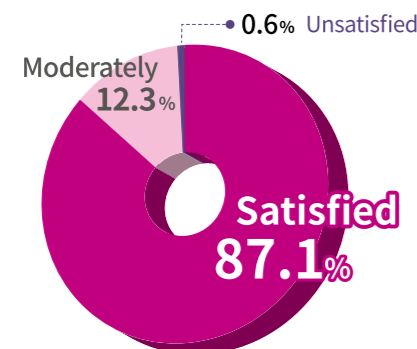
Domestic Buyers

556 Buyers including domestic MD(merchandise)

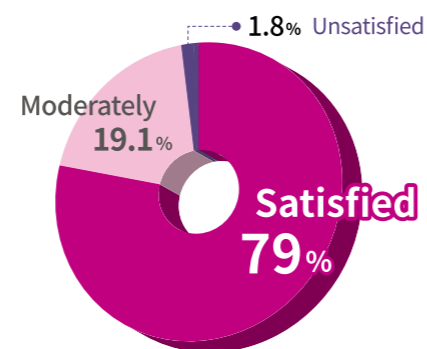


Survey Results

Finding Suppliers



1:1 Business Meeting



Overseas Buyer Invitation Program

Invitees

- Importers, Distributors and Manufacturers of Cosmetics and Beauty related products
- Buyers able to hold business meetings with exhibitors of the expo

Specific Offerings

- A timetable of pre-matches at the most 7 times a day
- Within 50% of round trip airfare (Differs per country)
- Accommodation of 2 nights/3 days
- Provided with a dedicated translator for 1 full day
- 1 day Buyer Luncheon

Application and registration

- **How to apply**
Fill out the application form and send it via email
- **Deadline**
August 31st, 2019
- **Inquiries**
E kwakseohye@korea.kr T +82-43-220-4546

Procedure



*|| We provide you
with the best business opportunity ||*

Osong Bio Promotion Foundation

E kwakseohye@korea.kr **T** +82-43-220-4546

www.osongbeautyexpo.kr