

## 2014 Emerging Issues Conference

**Date :**

Wednesday, November 19, 2014

**Location:**

Santa Monica, California

The Emerging Issues Conference remains one of the best opportunities for western region companies to meet each other, network with fellow industry leaders, and make connections with Council staff experts!

**Speaker Announcement**

We are excited to announce that Kish Rajan, Director of the California Governor's Office of Business and Economic Development will speak at the Emerging Issues Conference on November 19. Kish was appointed by Governor Brown as the GO-Biz director to lead the executive team in 2012. His directive from Governor Brown is to enhance California's job creation effort by streamlining business regulations, promoting statewide economic development and fostering greater international trade opportunities.

This annual event attracts industry leaders from across the U.S. to focus on challenges we see sprouting for our industry. It is designed to allow manufacturers and suppliers to gain insight into the thinking of industry leaders regarding emerging regulatory issues and legislative trends. Dr. Allan Hirsch, Chief Deputy Director for the California Office of Environmental Health Hazard Assessment (OEHHA), will be a featured speaker at this year's conference. Dr. Hirsch started with the department in 1999 as the Deputy Director of External and Legislative Affairs. He was appointed to Chief Deputy Director in 2007. Prior to joining OEHHA, Dr. Hirsch worked for the Air Resources Board at the Department of Toxic Substances Control. Dr. Hirsch's presentation will include the pre-regulatory proposal to amend the Proposition 65 regulations.

Regulations being considered in California have an impact on every manufacturer and consumer in the United States. Water, waste, air, packaging, ingredients, recycling, new technology, whatever the issue, the discussions often begin in this state. Information packed sessions will focus on the regulatory, legislative, and scientific issues affecting the cosmetic industry, as well as international developments and an update on FDA activities. Senior Council staff will be on hand to bring attendees up to date on these and other regulatory matters and answer questions directly.

The 2014 Emerging Issues Conference will provide tools to meet business challenges and opportunities for this industry.

[Register now!](#)

We look forward to seeing you in Santa Monica!

Attachment	Size
<a href="#">Emerging Issues Agenda .pdf</a>	182.96 KB

### Additional Information

[Register Online](#)

[Preliminary Program](#)

[Sponsorship Opportunities](#)

**Hotel Info**

[JW Marriott Santa Monica Le Merigot](#)

1740 Ocean Avenue

Santa Monica, California 90401

888.539.7899

Rate: \$289.00 plus tax

Cut off: Wednesday, October 29, 2014

[View Larger Map](#)

### 2014 Annual Meeting



David Holl, Mary Kay Inc., and Jerry Vittoria, Firmenich International SA.

Stay tuned for more information on the 2015 Annual Meeting



**PRINTEX**  
PACKAGING  
VISUAL PACKAGING THAT SELLS

35 years of custom engineering  
and designing inspired solutions  
that move products

LEARN  
MORE



[Suppliers Directory](#) • [FAQs](#) • [Privacy Policy](#) • [Contact Us](#)

© 2014 The Personal Care Products Council (Formerly CTFA) telephone: (202) 331-1770 fax: (202) 331-1969 1620 L Street, NW, Suite 1200, Washington D.C. 20036

Association Web Development