



**Cosmetics in the Crosshairs:**  
**Why your imported product may be targeted by FDA and what you can do**  
**Tuesday, October 18, 2011**  
**12:30-2pm ET**

FDA appears to be intensifying its enforcement efforts relating to cosmetics imports. This webinar will cover the tools FDA uses to target these shipments, recent escalation in the agency's enforcement against imported cosmetics, the Council's responses to FDA on these initiatives, effective strategies importers can use for individual shipments and import alerts, the cosmetic/drug distinction and the different programs FDA uses to police domestic and imported products.

Join the Personal Care Products Council and expert speakers [Gerald Masoudi](#) and [Jeannie Perron](#) of Covington & Burling for this informational webinar. Gerald and Masoudi will provide useful, hands-on guidance for dealing with FDA Districts, reconditioning of cosmetic products on FDA Hold, Import Alerts directed to cosmetics, issues affecting cosmetic/drug products and procedures following entry refusal.

Gerald most recently served as Chief Counsel of the Food and Drug Administration. In that capacity he was responsible for supervising FDA's involvement in civil and criminal litigation and investigations; providing legal review of warning letters, guidances and regulations; and providing advice to the FDA commissioner and senior leadership on matters relating to the products regulated by FDA. Jeannie specializes in food and drug law, with a sub-specialty in animal food and drug law. In this capacity, she represents companies that manufacture feed, feed ingredients, drugs, biologics and medical devices for animals, as well as clients in related industries.

Don't miss out on this timely topic!

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Questions? Contact Jennifer Jones at [jonesj@personalcarecouncil.org](mailto:jonesj@personalcarecouncil.org) or 202-454-0328.

## WEBINAR REGISTRATION FORM

### Cosmetics in the Crosshairs:

***Why your imported product may be targeted by FDA and what you can do***

**Tuesday, October 18, 2011**

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#### CONTACT INFORMATION:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ **(REQUIRED)**

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

#### REGISTRATION FEES:

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#### Mail Payment & Registration:

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Personal Care Products Council  
1101 17<sup>th</sup> Street, NW, Suite 300 Washington, DC 20036

#### Fax Payment & Registration:

Credit card payments may be faxed to (202) 331-1969 **ATTENTION: JENNIFER JONES**

#### QUESTIONS?

Please contact:    Jennifer Jones, Specialist, Marketing & Member Services  
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