

HAPCO DEUTSCHLAND

Info Sheet

What is HAPCO Deutschland?

- HAPCO Deutschland is the German branch of HAPCO (Hygiene Absorbent Producers Committee), which represents the manufacturers of absorbent hygiene products and is a sub group of EDANA, the International Association serving the Nonwovens and Related Industries association.
- HAPCO Deutschland represents a majority of the production of disposable hygiene products in Germany: baby diapers, Feminine Care, absorbent incontinence care products and wet wipes.
- HAPCO Deutschland is supported by EDANA and the German Cosmetic, Toiletry, Perfumery and Detergent Association IKW (Industrieverband Körperpflege- und Waschmittel).

Vision

- To be recognised in Germany as the voice of industry (in line with the European industry and in cooperation with national partner associations) on all issues relevant to Absorbent Hygiene Products (AHPs) and to be sought out for our views and the quality of the information we provide.

Mission

- To support individual companies and the industry in our commitment to work to high safety and quality standards and environmental responsibilities.
- To achieve increased understanding of the benefits of Absorbent Hygiene Products (AHPs) to society and to highlight their contribution to modern lifestyles.
- To ensure our approach to responsible product stewardship is acknowledged.
- To coordinate activities and represent interests of the AHP manufacturing industry at pan-European level.

Organisation

- IKW acts as partner for government institutions and stakeholders on these product groups
- Documents and statements will be made available by EDANA in German
- Additional actions will be considered separately if necessary

Objectives

HAPCO Deutschland contributes to and is heard effectively wherever there is public discussion about its products. HAPCO Deutschland aims to:

- Monitor, analyse and manage issues
- Prepare lobbying and stakeholder access
- Support Product appreciation and acceptance

Deliverables

- Media monitoring
- Two statements per year towards public and/or government
- HAPCO Deutschland website at ikw.org (product-related information and listing of companies)
- Publication of activities in the IKW-annual report
- Crisis management

Who should attend?

- Any EDANA HAPCO (or Wet Wipes Committee) member with production activity or customers in Germany. Companies are free to nominate network participants, who may be same as HAPCO (resp.WWCo) contact.

Benefits

- Better control/understanding of German issues
- Improved HAPCO/ Wet Wipes Committee support to local markets, based on wealth of existing tools and issue management expertise
- Improved pro-activity, reduced « surprise » effect of local issues
- Cost-effective operations, with limited extra resources required

Member companies

- Attends
- Johnson & Johnson
- ONTEX International
- Paul Hartmann
- Procter & Gamble
- SCA Hygiene Products
- Schülke & Mayr

National Partner Organisations

- IKW

HAPCO Working Groups at European Level

- Chemical Management Group
- HAPCO Communications WG
- Incontinence WG & Inco PPTP
- Sustainability & Environment WG
- VAT Project
- Femcare WG

Chairperson

- Rotation between members

Activities

- One or two regular meetings and on ad-hoc basis as per needs (crisis, media reaction, lobbying ...)
- Participation in the annual EDANA Forum on absorbent hygiene products with partner organisations

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